The Lotus story continues with a new icon: Emira. A car that doesn't just turn heads but turns conventional thinking on its head, with its exotic supercar looks, everyday usability and enhanced comfort combined with class-leading Lotus driving dynamics.

It's everything you'd expect from a Lotus, but like nothing you'd expect. The journey towards a thrilling new future begins here.
Everything about Emira is for the drivers, including the engine. Emira will offer two powertrains built to deliver blistering performance and maximum thrills. This includes the much-loved and characterful 3.5-litre supercharged V6, and the world’s most powerful production 4-cylinder engine developed in conjunction with AMG and tuned to deliver a heart-racing 360hp.
Influenced by the Evija electric hypercar, Emira has a stunningly contemporary look with sculpted surfaces and crisp feature lines. Bringing exotic looks and features to the sports car category.
1. SOFT-TRIMMED SURFACES
Showcasing the very best in British craftsmanship, they convey sportiness. Blending perfectly with modern, technical finishes to create a premium experience – ‘technology with soul’.  

2. BESPOKE FLAT-BOTTOM STEERING WHEEL
Unique to Emira is the flat-bottomed sports steering wheel with Satin Chrome and integrated controls.  

3. THE TOUCHSCREEN
The car boasts a 10.25-inch centrally mounted touchscreen, with an additional 12.3-inch driver display behind the steering wheel. Android Auto™ and Apple CarPlay™ are standard.  

4. THE WINDSCREEN
It has been designed to provide good all-round visibility. Additionally, the view forward – particularly of the haunches – supports highly accurate cornering.  

5. SOUND
We’ve partnered with British audio pioneers KEF, to bring you a hyper-realistic sound experience utilising Uni-Q™ technology for the first time in a production car.  

6. STORAGE
Storage is vital in a sports car and Emira’s cabin has been exceptionally well thought out. It has central cup holders, phone storage and door bins that can accommodate a 500ml bottle. Practically also comes from the glovebox, trinket tray ahead of the gearstick and a central storage area beneath the armrest between the seats with USB and 12v ports.  

7. SEATS
The seats have been designed to combine exceptional lateral support for high-speed cornering with total comfort for long-distance journeys.  

8. LUGGAGE
Luggage or other large items can be stored behind the seats or in the boot to the rear of the engine. This space will take a standard-sized flight case or a set of golf clubs. The combined luggage space is 359litr.
Efficient aerodynamics have been at the heart of every Lotus since the very beginning. Emira is no exception. Intelligent engineering means it is the only car in its class to generate significant downforce, generating outstanding performance and exceptional grip at all speeds.
Emira is a true sports car that builds on the legacy of past Lotus icons. Everything about it is – For The Drivers. Smart design and technology delivers enhanced stability, exceptional road handling and the sensation of a very low centre of gravity, while the powerful AMG turbocharged 4-cylinder engine unit astounds and excites. This is a car that demands to be driven.
We will contact you in relation to your enquiry by calling you on the telephone number or email address provided on the contact form link.

AVAILABLE 2022

We have carried out thousands of hours of computer modelling, dynamic simulation and engineering development that have contributed to the target specifications and we have a strong degree of confidence that as the prototype vehicles progress through their testing phases, the target specifications will be met and, in some cases, surpassed. All customers who have placed an order for Emira will be kept up to date with the prototype phase and invited to view its progress first-hand where suitable.